



Preferred Perks at Rexall

FAQ

What is Preferred Perks at Rexall?

Preferred Perks is an exclusive savings program, integrated with Be Well. It provides plan members with a discount of 20% off Rexall exclusive brands when you use your linked Be Well card during checkout in-store at any Rexall location.

How do I link Preferred Perks at Rexall with my Be Well account?

1. Download the Be Well app or get a card in-store and register your account.
2. Visit rexall.ca/preferred-perks-ppn to link your unique access code: **guardme**

Where can I use my Preferred Perks discount?

Your preferred Perks discount is only eligible on in-store purchases at Rexall.

What is the Be Well app?

Be Well is a new kind of rewards program. It is available as an app that can be downloaded to your phone, as well as a card that you can carry in your wallet. Be Well puts health, wellness and rewards in one place that provides you with personalized offers to help you collect and redeem points as well as making your medication management simpler with a direct connection to your Rexall Pharmacy.

How can I sign up for Be Well?

In just a few easy steps you can earn points, discover special offers and simply manage your medication.

Step 1 – Get your Be Well™ card

Pick Up your Be Well™ card at your neighbourhood Rexall™ OR simply register for a digital card via the App

Step 2 – Use the Be Well™ app or visit letsbewell.ca to register your card and create an account.

An email address, a password, birthdate and postal code will be required

Step 3 – Confirm your account

You will be prompted to check your email to validate your account

Will I be able to get the discount immediately after linking my Be Well account?

You will receive an email confirmation once the linking is complete. Please allow up to 24 hours for the activation to take effect in your Be Well account.

Will I be able to save my Be Well card to my Google or Apple wallet?

Yes, you will be able to save your digital card to your Google or Apple wallet within the Be Well app.



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What are my Be Well points worth?

For every dollar spent at a Rexall™ store, you earn 10 Be Well™ points. Look for special offers and promotions to earn more points at Rexall. Every 25,000 points = \$10 in redeemable value.

How do I redeem my Be Well points?

If you wish to redeem your points when shopping in store at Rexall, simply let the cashier know that you will be using your points towards savings on your current purchase.

How can I learn more about the Be Well program?

Visit www.letsbewell.ca to learn more about Be Well.

How can I find the closest Rexall?

Rexall Store Locator: www.rexall.ca/storelocator

If I am already linked as a Preferred Perks member on Be Well, and I link to a new Preferred Perks program, what happens?

When you link using a new access code then your previous linkage will be overridden with this new linkage.

Should I see somewhere on the Be Well app that I have Preferred Perks linked?

There is nothing that identifies the Be Well account has a linked Preferred Perks membership. Only the receipt will display the program name and discount/savings. You will receive success emails confirming the program is linked and active.

Is there an expiry date for Preferred Perks? Will it auto-renew?

Preferred Perks will auto-renew annually as long as your Freedom to Choose™ health and dental insurance plan is active.

If I have questions, who can I contact?

Please contact pharmacypartners@rexall.ca

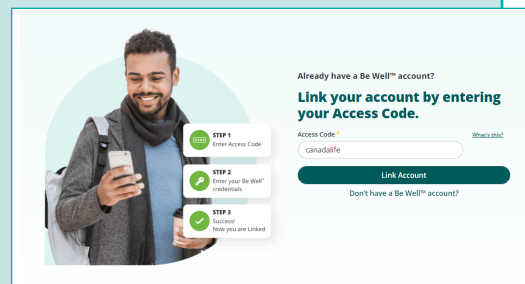


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Linking Instructions

1

The plan member visits www.letsbewell.ca/preferred-perks clicks "Link your Be Well Account" and enters their unique access code: **guardme**



2

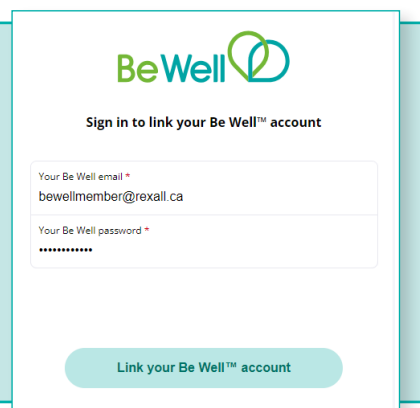
The plan member is then asked to sign in and link their Be Well account with Preferred Perks.

Existing Be Well Member:

Enters username and password to log in and link.

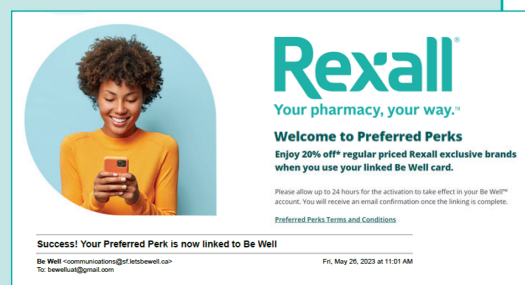
New Be Well Member:

Simply register for Be Well and sign in and link.



3

The following success page appears after linking their Be Well account with Preferred Perks.



4

The following email is received 24hrs after successfully linking their Be Well account with Preferred Perks, confirming their Preferred Perks discount is now active.

